California State University, Chico MAJOR ACADEMIC PLAN (MAP)

Major: The Bachelor of Science in Business Administration

Degree Units: 120 Option: Business Administration (Marketing) Major Units: 72 Pattern: **Elective Units: 9**

Total Units: 15 Total Units: 16 Total Units: 17 Total Units: 17 Total Units: 18 Total	Pattern:		1		Elective Units: 9
MATH 107 (GE A4) [*C] 3 ECON 103 (GE Area DI) [*C] 3 Course that will allow you to double course fad within General Education and the Writing course requirement.	First Semester		Second Semester		Comments
MATH 107 (GE A4) [*C] 3 ECON 103 (GE Area D1) [*C] 3 GE Area A [*C-] 3 GE Area C [*GC/USD/W] 3 GE Area B GE Area B GE Area B GE Area B GE Area	ECON 102 (GE Area D2) [*C]	3	ACCT 201 [*C]	3	
the Writing course requirement. GE Area A [*C-] 3 GE Area C [*CC/USD/W] 3 GE Area E [*CC/USD/W] 3 GE Area B GE Area E [*CC/USD/W] 3 GE Area B	MATH 107 (GE A4) [*C]	3	ECON 103 (GE Area D1) [*C]	3	count within General Education and the USD/GC Diversity requirement and/or
HIST 130 or POLS 155 3 GE Area C [*GC/USD/W] 3 [*C-] C or Better is required.	GE Area A [*C-]	3	MATH 108 [*C]	3	
Total Units: 15 Total Units: 15 Notes Third Semester	GE Area A [*C-]	3	GE Area A [*C-]	3	[*C] C or Better is required.
Third Semester ACCT 202 [*C] 3 BADM 300W (GW) [*C-] 3 BLAW 203 3 MINS 301 3 GE Area C [*GC/USD/W] 3 MKTG 305 3 GE Area E [*GC/USD/W] 3 HIST 130 or POLS 155 3 Elective 3 BADM 308 3 MKTG 307 3 MKTG 308 3 MKTG 308 3 MKTG 309 3 MKTG 309 3 MKTG 309 3 MKTG 309 3 MKTG 301 3 MKTG 300 3 MKTG 3	HIST 130 or POLS 155	3	GE Area C [*GC/USD/W]	3	[*C-] C- or Better is required.
Fourth Semester BADM 300W (GW) [*C-] 3 BLAW 203 3 MINS 301 3 GE Area C [*GC/USD/W] 3 GE Area E [*GC/USD/W] 3 GE Area B	Total Units:	15	Total Units:	15	Notes
ACCT 202 [*C] 3 BADM 300W (GW) [*C-] 3 mINS 301 3 GE Area C [*GC/USD/W] 3 MKTG 305 3 GE Area E [*GC/USD/W] 3 GE Area B 3 GE Area E [*GC/USD/W] 3 GE Area B 3 GE UD Pathway 3 GE UD Pat	Third Semester		Fourth Semester		
BLAW 203 3 MKTG 305 3 MKTG 305 3 Felective 4 Sixth Semester Finh 307 4 Sixth Semester Finh 308 3 MKTG 305 3 MKTG 305 3 For all 2nd semester freshmen and juniors (60-70 units). Total Units: 15 Sixth Semester Finh 307 3 MKTG 308 3 MKTG 309 3 MKTG 301 3 MK	ACCT 202 [*C]	3	BADM 300W (GW) [*C-]	3	your Major Department Advisor for
GE Area C [*GC/USD/W] 3 GE Area B 3 HIST 130 or POLS 155 3 Fittle Units: 15 Total Units: 15	BLAW 203	3	MINS 301	3	Academic Advisor in SSC 220 to review
HIST 130 or POLS 155 Total Units: 15 Total Units: Total Units: 15 Total Units:	GE Area C [*GC/USD/W]	3	MKTG 305	3	
Total Units: 15	GE Area E [*GC/USD/W]	3	GE Area B	3	Business Major Advising is mandatory
Sixth Semester Sixth Semester Sixth Semester	HIST 130 or POLS 155	3	Elective	3	(60-70 units).
BADM 308 3 MGMT 303 3 MGMT 304 3 MKTG 371 3 MKTG 380 3 GE Area B 3 OSCM 306 3 GE UD Pathway 3 MKTG Option Selection 3 MKTG Opt	Total Units:	15	Total Units:	15	
BADM 308 3 FINA 307 3 MGMT 303 3 MKTG 304 3 MKTG 371 3 MKTG 380 3 MKTG 371 3 MKTG Option Selection 3 M	Fifth Semester		Sixth Semester		
MKTG 371 3 MKTG 380 3 MKTG 380 3 GE UD Pathway 3 MKTG Option Selection 3 MKTG	BADM 308	3	FINA 307	3	Diversity and Global Cultures
MKTG 371 GE Area B GE UD Pathway Total Units: Seventh Semester MKTG Option Selection	MGMT 303	3	MGMT 304	3	
GE UD Pathway 3	MKTG 371	3	MKTG380	3	must complete a GE Written
Total Units: 15 Total Units: Total Un	GE Area B	3	OSCM 306	3	
Total Units: 15 Total Units: 16 Total Units: 17 Total Units: 18 Total Units: 18 Total Units: 18 Total Units: 19 Total Units: 10 Total Units: 10 Total Units: 10 Total Units: 10 Total Units: 11 Total Units: 11 Total Units: 12 Total Units: 13 Total Units: 15 Total Units: 15 Total Units: 16 Total Units: 17 Total Units: 18 Total Units: 18 Total Units: 19 Total Units: 19 Total Units: 10 Total Units: 11 Total Units: 12 Total Units: 13 Total Units: 15 Total Units: 16 Total Units: 17 Total Units: 18 Total	GE UD Pathway	3	MKTG Option Selection	3	Assessment Requirement (GW) course in your major with a grade of C- or higher.
Seventh SemesterMKTG Option Selection3Eighth SemesterApply to graduate one year before anticipated graduation date. Priority registration is guaranteed your final semester if you applied for graduation by the stated deadline.MKTG Option Selection3MKTG Option Selection3GE UD Pathway3Elective3Total Units:15Total Units:15	Total Units:	15	Total Units:	15	In addition you must complete 2 additional Writing (W) courses, see your
MKTG Option Selection 3 GE UD Pathway 3 Elective 3 Total Units: 15 BADM 495 MKTG 490 3 MKTG 490 3 MKTG Option Selection 3 GE UD Pathway 3 Elective 3 Total Units: 15	Seventh Semester		Eighth Semester		
MKTG Option Selection 3 MKTG Option Selection 3 MKTG Option Selection 3 MKTG Option Selection 3 GE UD Pathway 3 Elective 3 Total Units: 15	MKTG Option Selection	3	BADM 495	3	anticipated graduation date. Priority
MKTG Option Selection 3 GE UD Pathway 3 Elective 3 Total Units: 15 MKTG Option Selection 3 Elective 3 Total Units: 15 Total Units: 15	MKTG Option Selection	3	MKTG 490	3	registration is guaranteed your final semester if you applied for graduation by
Elective 3 Total Units: 15 Elective 3 Total Units: 15	MKTG Option Selection	3	MKTG Option Selection	3	
Total Units: 15 Total Units: 15	GE UD Pathway	3	GE UD Pathway	3	
	Elective	3	Elective	3	
(Consult the 2018-2019 University Catalog for official degree program) Fully Online: 06/01/2018	Total Units:	15	Total Units:	15	